

Dienger, Whitney

Project Your Vote OH # 69567

**From:** Jacobs, Sarah  
**Sent:** Friday, November 02, 2012 11:27 AM  
**To:** Dienger, Whitney  
**Subject:** FW: Issue 2 Add - WKRC

**From:** Whitney Eversole [mailto:WEversole@strategicmediaplacement.com]  
**Sent:** Friday, November 02, 2012 11:25 AM  
**To:** Jacobs, Sarah  
**Subject:** RE: Issue 2 Add - WKRC

Book it  
 TThanks

**From:** Jacobs, Sarah [mailto:SJacobs@local12.com]  
**Sent:** Friday, November 02, 2012 11:25 AM  
**To:** Whitney Eversole  
**Subject:** Issue 2 Add - WKRC

**Issue 2 on WKRC**

			<u>3-Nov</u>	<u>4-Nov</u>	<u>5-Nov</u>	<u>6-Nov</u>	<u>Total</u>	
1	P2 Late News	\$4,000	1	1	1		3	\$12,000
2	P1 M/T 5-530a	\$1,000			1	1	2	\$2,000
3	P1 Mon Noon	\$2,800			<u>1</u>	<del>1</del>	1	\$2,800
4	P1 Mon 5pm	\$3,000			1		1	\$3,000
5	P2 Sun 1-2a							
	Closer	\$200		1			1	\$200
							0	\$0
							0	\$0
							8	\$20,000

**Sarah Jacobs**

Local Sales Manager  
 WKRC CBS 12/Local 12.2 The CW Cincinnati  
 513/763-5672

11/2/2012



Order / Rev: 69867

Advertiser: Protect Your Vote Ohio

Alt Order #:

Product Desc: Issue 2

Local 12 WKRC-TV

Flight Dates: 11/03/12 - 11/06/12

Estimate: Issue 2

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WKRC	11/05/12	11/05/12	Local 12 News at Noon	CM	12p-1230p	1-----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
Local 12 News at Noon															
N 4	WKRC	11/05/12	11/05/12	5p Local 12 News at Five	CM	5:00 PM-5:30 PM	1-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
				5p Local 12 News at Five											
				<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 11/05/12				11/11/12	1-----	1	\$3,000.00	0.00							
N 5	WKRC	11/04/12	11/04/12	Sun 105a-205a	CM	105a-205a	-----1	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Sun 105a-205a											
				<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 10/29/12				11/04/12	-----1	1	\$200.00	0.00							

Totals 8 \$20,000.00

✓ ✓